



**M&M Cosmetics Ltd UK/EU Distribution Services.
Business relationship with IMDSGLOBAL (IMDS BV)**

Our Beginnings

M&M Products began in Atlanta in 1973 with a ground-breaking ethnic hair care product, Sta Sof Fro. Sta Sof Fro was the world's first product to help people of colour easily comb, style and maintain their hair – particularly afros – all day, without shrinkage or tangling. Since then, we've introduced many new results-driven brands to keep pace with the changing hair and beauty needs of consumers. You may know us for the famed brands that we currently distribute, Crème of Nature, Lottabody and Mielle Organics.

About Us

M&M Cosmetics Ltd is a distributor of international health & beauty brands into the UK and EU markets. We bring years of experience and an understanding of the hair and beauty market and will assist with every aspect to help you establish your brand in the UK/EU. Our customers are at the heart of everything we do and range from small independent retailers, wholesalers to larger chain store groups such as Boots and Superdrug, as well as e-commerce platforms such as Beauty Bay and Look Fantastic. We can get your products listed in major retail outlets and have the capability to grow your brands in the UK/EU through our distribution network in both formal and informal channels. We have the expertise, skills and relationships to transform emerging brands into well-established, much sought-after products. We transform emerging or niche brands into sought-after market leaders.

Whether you're looking for a partner to launch your innovative new product, or an experienced distributor to grow your established brand in the UK, M&M Cosmetics has the know-how, skills and relationships to open doors and get you noticed.

Brand & Product Management

Every brand owner understands that good distribution is only one aspect of guaranteeing a successful launch campaign. M&M Cosmetics Ltd understands the importance of creating brand awareness through a mix of marketing strategies and in-store promotional activities. As leading experts in the UK hair & beauty industry, we understand how to create strong consumer awareness and demand through a mix of PR, digital media and advertising. We can recommend influencers and video production specialists that deliver innovative campaigns that achieve brand awareness and a return on your investment.

Logistics Service



Managing the flow and stock of products requires complex logistics and planning but is essential to a successful brand growth. Our experience in managing the logistics of distribution enables us to provide a professional service of a high standard. Situated in Ipswich, one of the UK's best transport and distribution hubs, our warehouse sits in a prime location to serve the length & breadth of the United Kingdom and countries within the EU. Staff at our warehouse are experienced in working with major retailers like Boots, Superdrug and e-commerce platforms. Our team will ensure your orders get delivered to customers on time. We operate on a global scale with a warehouse in Atlanta, from where we can transport goods to the

UK, ensuring they are cleared through UK customs and freeing you from the stressful transportation process.

Product Safety Compliance

M&M Cosmetics Ltd can manage all your UK/EU compliance certification by ensuring your products have safety assessments and are UK/EU compliant. We will also notify your brands on UK/EU cosmetic product portals, so that your product can be sold legitimately within UK/EU.

Trade Shows & Exhibitions

As part of a complete launch strategy, M&M Cosmetics Ltd exhibits at major UK /EU trade shows and exhibitions. We will recommend the right trade shows and exhibitions for us to promote your brands.

Brand Transition

M&M Cosmetics Ltd will work with you to establish your business and brands in UK/EU markets and when the time is right and you are ready to take over the distribution directly, we will help you in the transition process of your brands.

Contact Us

M&M Cosmetics is a partner you can trust to keep your sales figures up and your costs down. To find out more about how we can work for you call Ameen Kalla on +44 7768 355333 or email ameen@mmcosmetics.com

M&M offers you a one-stop solution for the management of your brands within the UK/EU.