

CARELIKA

PROFESSIONAL SKIN CARE

NATURE INSPIRED,
CREATED BY
PROFESSIONALS





PROFESSIONAL CARE FOR YOUR SKIN

CARELIKA – is a professional skincare brand, which is manufactured in France, in the “cradle of European beauty”.

For the development of the brand products we use the most modern and innovative industry technologies. Our products are biologists, chemists and cosmetologists experience combination with the most favorable customer requirements.

Open a new world of beauty!
A world of beauty transformation!



KEY WORDS

PROTECTION
NOURISHMENT
CLEANSING
HYDRATION



UNIQUE PRODUCTS

We said that UNIQUE PRODUCTS in our portfolio can open doors for us, distinguish our CONCEPT, allow an esthetician, beauty professional, cosmetologist to provide high-level services to his clients and add value to his work. These products, like no others, require focused promotion and sales, special training and the disclosure of unique technologies (both in quality and price).

CARELIKA BRAND POSITIONING

We are fusion of a professional skincare brand with a strong retail portfolio.
Customer centric individual approach with each client: skincare specialist
and end consumer.



MARKET TRENDS



NATURAL ORIGIN PRODUCTS

natural ingredients



FREE FROM

parabens, phthalates, sulphates



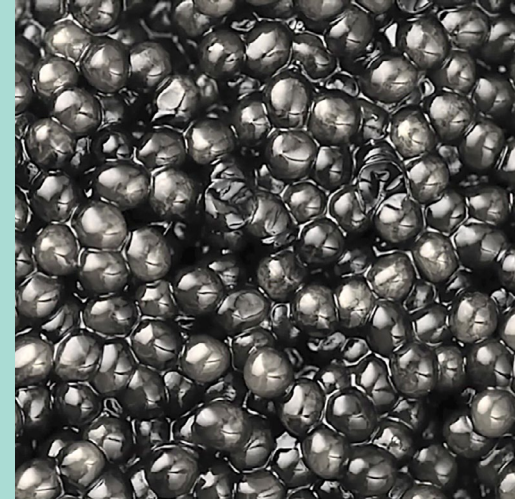
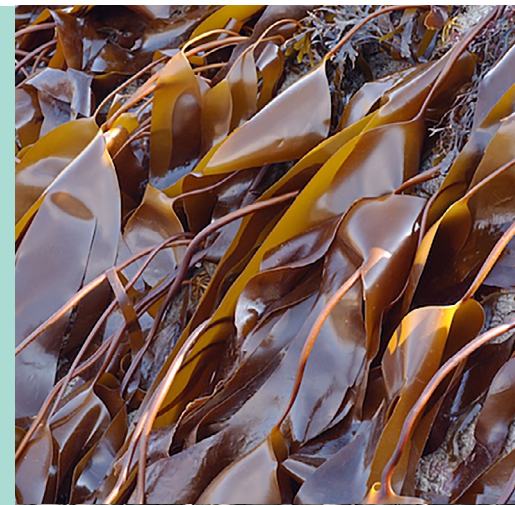
ANTI POLLUTION

environment friendly
manufacturing

CARELIKA BRAND POSITIONING

FORMULATION

- Natural derived ingredients up to 90%
- Biodegradable products up to 90%
- Sulfate and paraben free
- Dermatologically tested
- No testing on animals
- 100% made in FRANCE



CARELIKA BRAND POSITIONING

PROFESSIONAL SIDE

- **Wide professional product portfolio**
(cleansing, care, masks, accessories)
- **Big masks portfolio**
(algae, carboxy, oxygen, biocelulose and tissue)
- **Tailor-made procedure protocols,**
covering all types of client
- **Certain products can be used with beauty**
devices and equipment, before and after
invasive treatments
- **Affordable and competing prices**
Individual education approach



CARELIKA BRAND POSITIONING

RETAIL SIDE

- Wide portfolio covering each client needs
- Price/quality friendly ratio
- Modern trend technologies and products
- Easy to follow daily at home skincare routine
- Professional beauty treatments that be done at home
- Ergonomic and specially created handy design



CARELIKA PROFESSIONAL PORTFOLIO

RETAIL FACE CARE

CLEANSING



CARE



ACCESSORIES



CARELIKA PROFESSIONAL PORTFOLIO

RETAIL MASKS

OXYGEN MASKS



HEATING AND FIZZING MASKS



PEEL OFF MASKS



CREAM MASKS



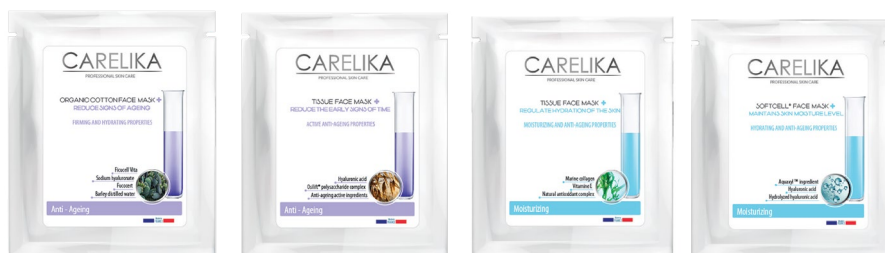
CARELIKA PROFESSIONAL PORTFOLIO

RETAIL MASKS

BIOCELLULOSE MASKS



TISSUE MASKS



HYDROGEL MASKS



CHARCOAL TISSUE MASK



CARELIKA PROFESSIONAL PORTFOLIO

SHAKER MASKS



WHY IT IS SPECIAL?

SHAKE IT
and love it!

NATURAL INGREDIENTS
Friendly to the skin and the environment

FRUITS AND PLANTS
Their vitamins nourish, tone and rejuvenate the skin



QUICKLY AND EASY
Powder + water
Shake and use!

IMMEDIATE EFFECT
Instant result after the first use

SEAWEED (ALGINATES)
Algae have obvious and effective lifting result. Moisturizes, nourishes, smoothes wrinkles, reduces puffiness and refreshes the skin

CARELIKA PROFESSIONAL PORTFOLIO

PLASTICIZING ALGAE MASKS



IMMEDIATE EFFECT
Instant result after the first use



FRUITS AND PLANTS
Their vitamins nourish, tone and rejuvenate the skin

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CARELIKA PROFESSIONAL PORTFOLIO

FOR PROFESSIONALS

CLEANSING



CARE



ACCESSORIES



MASKS

PEEL OFF MASKS



SHAKER MASKS

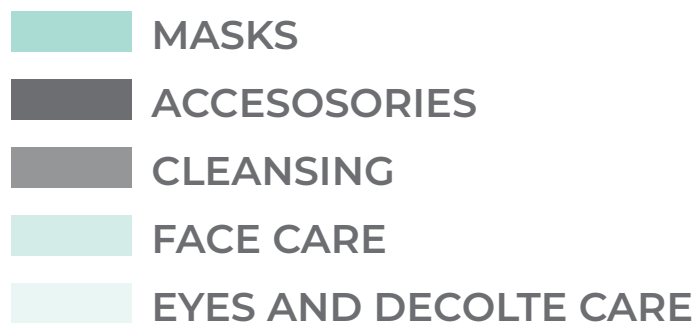
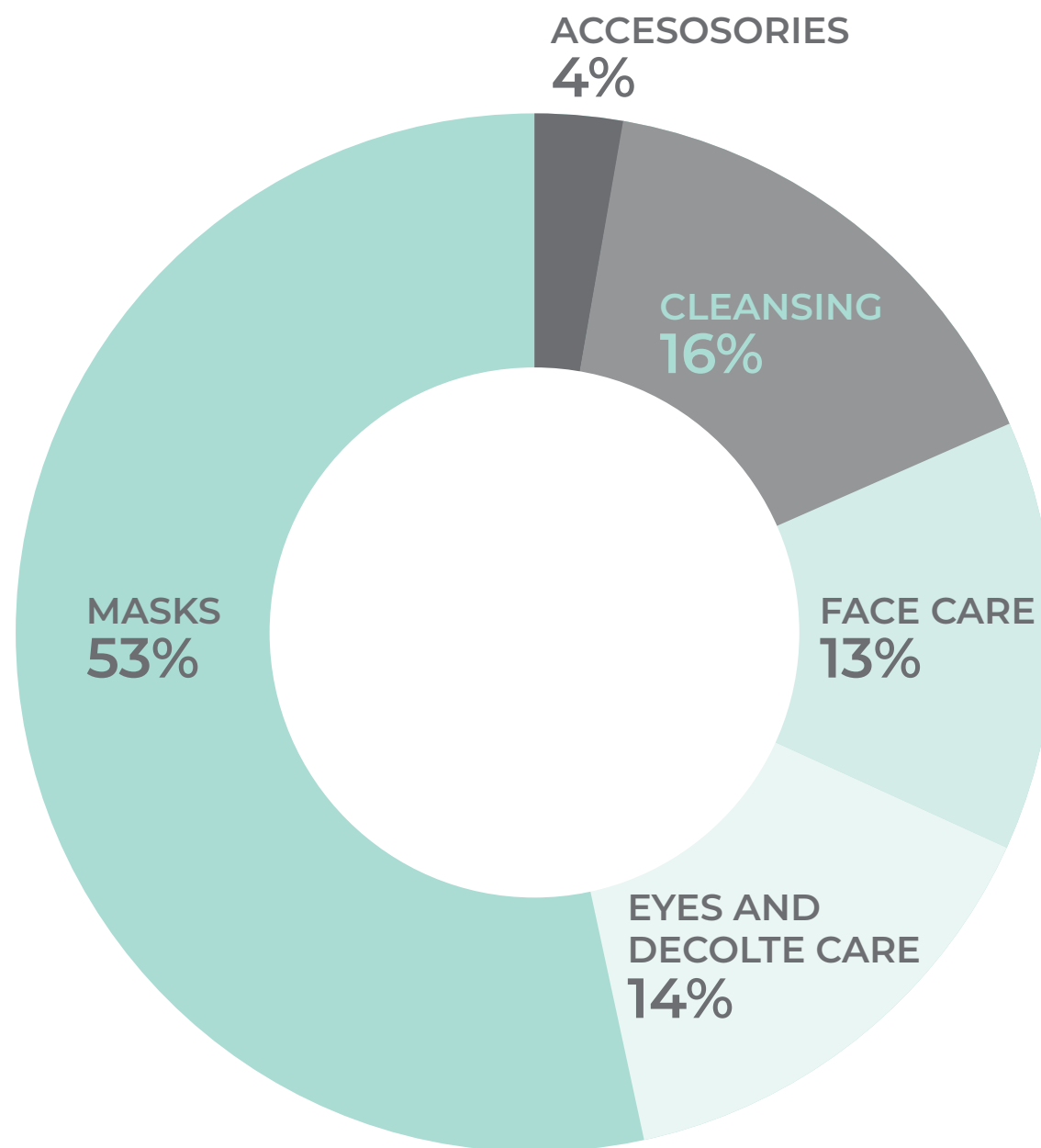


CREAM MASKS



CARELIKA ASSORTIMENT

SHARES OF THE MAIN CATEGORIES



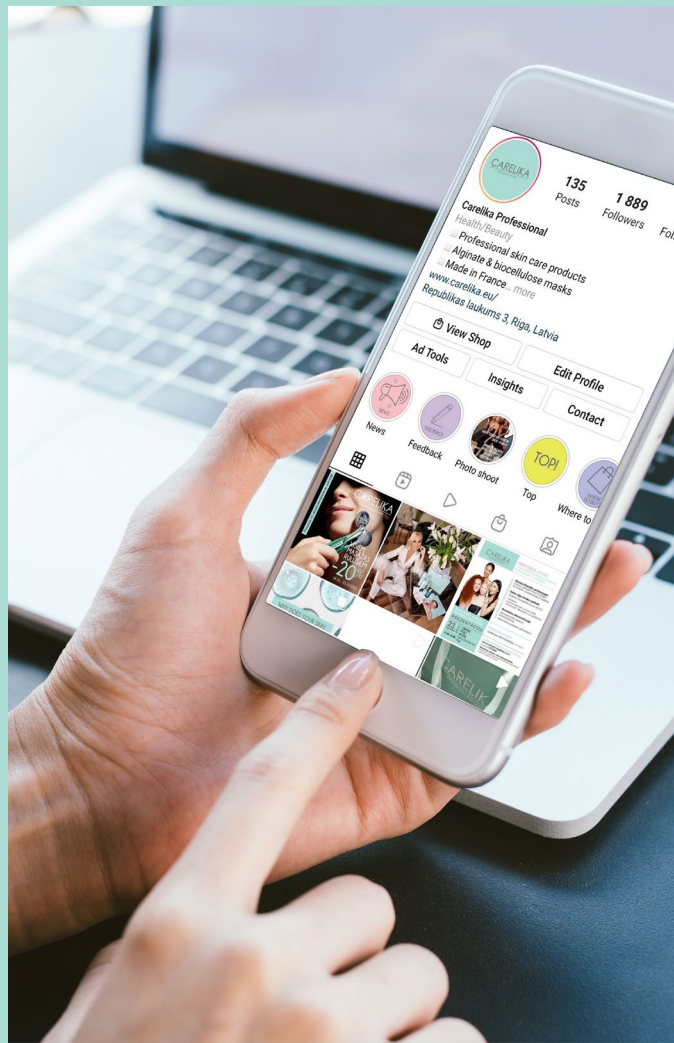


53% OF THE ENTIRE
ASSORTMENT ARE
FACE MASKS

WHY SO MANY?

Our masks have right concentrations and the best penetration with the deepest skin layers. There are so many unique faces in the world. Different skin types and special needs for each of them.

That's why we offer so many face masks so that everyone can find the right one for themselves!



DIGITAL MARKETING



SPONSORSHIP



ADV & PROMOTION

MARKETING INVESTMENTS



WATCH VIDEO

WHY TO WORK WITH US?

- **FULL TEAM OF SPECIALISTS**
(marketing, education, sales) ready to help 24/7
- **MARKETING SUPPORT**
(catalogues, product photos, labels, etc.)
- **EDUCATION TEAM SUPPORT**
(learn on place or on-line)
- **HELP OF THE TEAM IN PARTICIPATION
ON THE LOCAL PROFESSIONAL FAIRS**
- **WE ARE READY TO HELP TO
MAKE OUR BRAND YOUR LOVE BRAND**





UNIQUE,
NOT DIFFERENT!